



KASPARA

ALEXANDERKASPARA

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www.KASPARA.com

OBJECTIVE

To find a challenging position within a dynamic design company that will allow me to utilize my professional and academic experience within a creative environment and become a part of the company's growth and success.

SKILLS & EXPERIENCE

MULTIMEDIA DESIGN

- Designed sites with clients' needs/vision in mind.
- Revised and optimized web sites with addition of custom enhancements when needed.
- Assisted clients' with their concepts and ideas regarding requirements, specifications and branding/presence.
- Advanced CSS layout experience.
- Created web ads and banners (static and animated).
- Produced print designs for business cards, brochures/flyers, banners, ads and packaging.
- Storyboarding and conceptualizing sites, interactive applications (Flash & CD-ROMs) and video.
- Video editing and creation.
- Logo design.

MANAGEMENT

- Managed production schedules and team of web designers.
- Organized meetings between clients and teams with regards to design concepts, content management, prototyping, site completion dates, etc.
- Assisted and guided interns with their work regarding web designing and graphics.
- Met with clients to discuss layout/"look" of their web sites.
- Assisted in the launch and/or re-launch various clients' online presence.

WORK EXPERIENCE

i. Senior Lead Designer
Orbis Communications
(2005 - Present)

iv. Interactive Multimedia Designer (Student)
Sheridan Client Projects
(2002 - 2003)

ii. Web Designer (Contract)
Xenophile Media
(2004 - 2005)

v. Web Designer (Contract)
Incubation Interactive Inc.
(2001 - 2002)

iii. Web Designer (Contract)
70 Main Street
(2003 - 2004)

vi. Web Designer/Team Leader
World Wide Web Institute
(1999 - 2000)



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EDUCATION

Sheridan Institute of Technology and Advanced Learning (2002-2003)

- Interactive Multimedia
- Graduated with Post Graduate Diploma, *Sheridan Scholar*

Ryerson University (1994 - 1998)

- Graphic Communications Management
- Graduated with Bachelor of Technology

SOFTWARE APPLICATIONS

- HTML & Advanced CSS layout
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premier
- Adobe AfterEffects
- Adobe Acrobat
- Adobe Dreamweaver
- Macromedia Flash
- Eclipse
- Quark Xpress
- Sound Forge
- Microsoft Office
- PC & Mac platform

COURSE RELATED SKILLS

- Web & graphic design
- Web coding
- Flash animation and programming
- Typographic composition
- Production planning
- Multimedia theory
- Project management
- Human resource management
- Marketing research principles and techniques
- Video and sound editing for the web
- Storyboarding
- Print theory

SKILLS & QUALITIES

- Creative and ambitious
- Flexible and reliable
- Personable, works well in teams and individually
- Friendly and charming
- Good sense of humour

PORTFOLIO

- <http://www.kasmara.com>

SAMPLE SITES

- <http://www.ccfftoronto.ca>
- <http://www.cssn.org>
- <http://www.mylaurier.ca>
- <http://www.npccfoundation.com>
- <http://www.samru.ca>
- <http://www.scghfoundation.com>
- <http://www.wlusu.com>
- <http://www.wolseleyinc.ca>

REFERENCES

- Provided upon request